

[Motorcycle Gear](#) | [MC Tested](#) | [New Products](#)

[Home](#) » [Lockstraps™](#) Launches All-New Second-Generation Locking Tie Downs



Lockstraps™ Launches All-New Second-Generation Locking Tie Downs

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Temecula, Calif. June 8, 2010 -- Lockstraps LLC was forged in 2009, shortly after the president of the company, Jeff Cranny, had the misfortune of having motorcycles stolen from his truck. He realized the importance of being able to secure his truck bed cargo from potential thieves. It prompted him to find a dependable device to secure his valuables. Jeff's idea was to produce a heavy duty tie down with a combination lock. Having developed Lockstrap, patent pending, and getting it into production, Jeff's current vision is to put smiles on the faces of Lockstraps' customers by stopping thieves in their tracks.

Lockstraps protect the honest, and disable the dishonest. In 2009 the FBI reported 1.5 million bicycles stolen in the United States. Police say that 90% of theft is "see it, grab it, and run." If valuables appear difficult to steal, thieves will most likely move on to an easier target.

Lockstraps are well constructed. They will not pop off like typical straps with "S" hooks. An eight-bound steel cable is sandwiched between double nylon webbing. Tough rivets keep dual combination carabiner locks in place at both ends of the Lockstrap. The owner may change the combination with each use if so desired. Lockstraps also incorporated a soft tie-extension so no scratching occurs. A lot of thought and effort was put into creating the best most affordable tie-down strap on the market. The Lockstraps locking tie downs provide piece of mind, security, and unmatched quality.

Lockstraps are 8.5 feet long, 1.5 inches wide, 1/4 inch thick, and weigh 2 pounds each. They come backed with a 100% satisfaction guarantee and a one-year parts and labor warranty. Now you can secure motorcycles, ATV's, tools, equipment, bicycles, etc. in less than a minute. Each strap is sold individually with a retail price of \$39.95. Lockstraps can be found throughout an extensive dealer network throughout the states and on line at: www.Lockstraps.com